



Tomorrow's Doctors, Tomorrow's Cures®

## **Group on Student Affairs**

## **Professional Development Conference for Medical School Admissions Officers**

## **Admissions 2009: Combining Tradition and Innovation in a Rapidly Changing World**

June 25 – 28, 2009  
Harbor Beach Marriot Resort and Spa  
Ft. Lauderdale, Fla.

## **Group on Student Affairs**

# **Professional Development Conference for Medical School Admissions Officers**

## **Admissions 2009: Combining Tradition and Innovation in a Rapidly Changing World**

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# Agenda

## Thursday, June 25

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1:00 – 5:00 pm	Registration/Information
3:00 – 3:15 pm	<b>Introductions:</b>  <b>Karen A. Lewis, M.S., Chair, GSA-Committee on Student Records</b> Assistant Vice President for Enrollment Management Student Services and Registrar Meharry Medical College  <b>Robert Witzburg, M.D., Chair, GSA-Committee on Admissions</b> Associate Dean and Director of Admissions Boston University School of Medicine
3:15 – 4:30 pm	<b>Opening Plenary</b> <b>Driving the Student Experience through Great Internal Service</b>  Presenter:  <b>Jeffrey Kober</b> President, Performance Journeys CEO, World Class Benchmarking  This session showcases how great organizations like Disney, Nordstrom, and Ritz-Carlton create great customer experiences by paying attention to the employee experience. Here you'll see how critical it is to walk in the shoes of others; understand and exceed the needs of others, and be a service hero to those around you. You'll learn how impacting the service culture internally within your organization can create a great experience for your students on campus.
4:45 – 5:00pm	<b>Change clothing for team building activity</b>
5:00 – 5:45 pm	<b>Team Building Activity</b>
6:00 – 7:00 pm	<b>Opening Reception</b>
7:00 pm	<b>Dinner on your own</b>

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## Friday, June 26

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7:00 am – 12:30 pm                      Registration/Information

7:00 – 7:50 am                              Joint Breakfast with Committee on Student Records

8:00 – 9:30 am

### **Plenary Session**

## **From Medical School Admissions to Fixing our Health Care System: The Challenge of the Decade**

Moderator:

**Karen A. Lewis, M.S., Chair, GSA-Committee on Student Records**  
Assistant Vice President for Enrollment Management  
Student Services and Registrar  
Meharry Medical College

Presenter:

**Darrell G. Kirch, M.D.**  
President and CEO  
Association of American Medical Colleges

Medical school admissions committees work tirelessly to assure the selection of the best possible future doctors. Yet once matriculated, these students face a maze of obstacles ranging from record high levels of debt to major forces pushing them toward certain specialties and away from primary care. These issues are of great importance to the AAMC, and Dr. Kirch will discuss how they interact with even larger challenges in our health care system. Most importantly, he will outline the steps that must be taken now to create a more sustainable situation for medical students and for the future of health care in our nation.

9:45 – 11:00 am

### **Plenary Session**

## **Pre-Medical Curriculum**

Moderator:

**Robert A. Witzburg, M.D.**  
Associate Dean and Director of Admission  
Boston University School of Medicine

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## Friday, June 26 (continued)

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Presenter:

**Carol Aschenbrener, M.D.**

Executive Vice President

Association of American Medical Colleges

The pre-medical curriculum has not undergone meaningful revision in many years. While there is now a consensus that the requirements should be revisited and updated, there is no broad-based agreement on what the new prerequisites should look like. The stakeholders in this debate include medical schools, applicants, undergraduate institutions, organized medicine, and the biomedical research community, among others. Dr. Aschenbrener will review the current status of the AAMC-sponsored work in this area and then take questions and comments from the audience.

11:00 – 11:10 am

Break

11:15 – 11:45 pm

**AMCAS Report**

Presenter:

**Kelly Begatto**

Director of AMCAS

Association of American Medical Colleges

11:45 – 12:30 pm

**MCAT Report** (Concurrent sessions)

***MCAT 101***

**Target audience: New Admissions Officers**

Presenters:

**Dana Dunleavy, Ph.D.**

MCAT Senior Measurement Research Analyst

Association of American Medical Colleges

**Scott Oppler, Ph.D.**

Director, MCAT Development and Research

Association of American Medical Colleges

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## **Friday, June 26 (continued)**

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This session will cover the current MCAT and present data describing how admissions officers use MCAT and other application data in student selection.

### ***MCAT 201***

**Target audience: Experienced admissions officers**

Presenter:

**Karen Mitchell, Ph.D.**

Senior Director, Admissions Testing Services  
Association of American Medical Colleges

This session will cover the newly-launched 5th comprehensive review of the MCAT exam (MR5) and present survey data describing admissions officers' recommendations for the future exam.

**Free Afternoon/Evening      Dinner on Your Own**

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## Saturday, June 27, 2009

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7:00 – 8:00 am

Joint Breakfast with Committee on Student Records

8:00 – 9:00 am

**Plenary Session**  
**LCME Accreditation Standards Regarding Admissions  
and Student Records**

Moderator:

**Robert A. Witzburg, M.D.**

Associate Dean and Director of Admissions  
Boston University School of Medicine

Presenter:

**Robert Sabalis, Ph.D.**

Director, LCME Surveys & Team Training  
LCME Assistant Secretary  
Association of American Medical Colleges

This session will provide a brief, but comprehensive “guided tour” of the Liaison Committee on Medical Education (LCME): its mission and membership; new LCME standards effective on July 1, 2008 and July 1, 2009; initiation of a new accreditation action entitled “warning of probation;” definitions of LCME vocabulary; updated information about frequency and clusters of noncompliance findings resulting from full survey visits; and areas of recent interest to the LCME.

9:00 – 10:00 am

**Plenary Session**  
**Criminal Background Checks**

Moderator:

**Wayne Samuelson, M.D.**

Associate Dean of Admissions  
University of Utah School of Medicine

Presenters:

**Steven T. Case, Ph.D.**

Associate Dean for Admissions  
University of Mississippi School of Medicine

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**Saturday, June 27 (continued)**

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**Stephen Fitzpatrick**  
Senior Director, Application Services  
Association of American Medical Colleges

This session will review the history and rationale leading to the institution of criminal background checks, review the results of the criminal background check pilot study, and consider how both applicants and medical schools will deal with information gathered during criminal background checks.

10:00 – 10:15 am

Refreshment Break

10:15 – 11:45 am

**Plenary Session**  
**The Consideration of Non-Academic Factors in Medical School Admissions Decisions**

Moderator:

**Maria Soto-Greene, M.D.**  
Vice Dean & Professor  
UMDNJ-New Jersey Med School

Presenter:

**Kelly Begatto**  
Director of AMCAS  
Association of American Medical Colleges

**David Bear Ph.D.**  
Assistant Dean for Admissions  
University of New Mexico School of Medicine

**Gabriel Garcia M.D.**  
Associate Dean for M.D. Admissions  
Stanford University School of Medicine

**James Hill, Ph.D.**  
Associate Dean for Student Affairs  
New Jersey Medical School

12:00 – 1:30 pm

**Joint Lunch with Student Records Administrators**

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## Saturday, June 27 (continued)

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12:00 – 1:30 pm

New Admissions Officers Luncheon

Moderator:

**Robert A. Witzburg, M.D.**

Associate Dean and Director of Admissions  
Boston University School of Medicine

Presenters:

**Karen de Olivares, Ph.D.**

Pre-med/Pre-Health Advisor  
Southern Methodist University

**Henry Sondheimer, M.D.**

Senior Director of Student Affairs and Programs  
Association of American Medical Colleges

**GSA National Committee on Admissions Members**

*(A list of committee members can be found on page 15)*

1:45 – 3:15 pm

**Plenary Session**

**Pipeline Programs for Medical Schools**

Moderator:

**Ronald Garcia, Ph.D.**

Assistant Dean for Minority Affairs  
Stanford University School of Medicine

Presenters:

**Wanda Watson**

Director of Recruitment and Special Programs  
Texas A&M Health Science Center  
College of Medicine

**Suzanne Jackson, MPH**

Director, Office of Student Diversity and Enrichment &  
Admissions Officer  
University of South Florida College of Medicine

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## Saturday, June 27 (continued)

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**Gabriel Garcia, M.D.**

Associate Dean for Admissions  
Stanford University School of Medicine

The purpose of this session is to provide information about engaging community partners in promoting diversity in medicine. Presenters will share experiences and strategies in collaborating with partners across the educational continuum to prepare students for a career in medicine.

3:15 – 3:30 pm

Refreshment Break

3:30 – 4:15 pm

**Concurrent Sessions**  
(sessions will be repeated from 4:30 – 5:15 pm)

**1. External Influences in the Admissions Process**

Moderator:

**Robert A. Witzburg, M.D.**

Associate Dean and Director of Admissions  
Boston University School of Medicine

Presenter:

**Gwen Garrison, Ph.D.**

Director of Student and Applicant Studies  
Association of American Medical Colleges

**Marc Lubbers, M.M.**

Assistant Director for Admissions  
Pennsylvania State University College of Medicine

**Maria Soto-Greene, M.D.**

Vice Dean & Professor  
UMDNJ-New Jersey Med School

This session will provide an opportunity for discussion of the ways in which individuals outside the admissions program may influence decision-making. Responses to a recent survey conducted by the AAMC's Committee on Admissions (COA) will be reviewed and current policies of the AAMC's COA and the LCME will be examined.

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## Saturday, June 27 (continued)

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### 2. Letters that count: Models for Effective LOE

Moderator:

**Mercedes Rivero**

Director of Admissions

UMDNJ – New Jersey Medical School

Presenters:

**Karen de Olivares, Ph.D.**

Pre-med/Pre-Health Advisor

Southern Methodist University

**Maria Demmler**

Director of Admissions

Temple University School of Medicine

This session will provide insight into the Letters of Evaluation process. Participants will learn about the best practices of differentiating between candidates, identifying key issues in the letters that merit further discussion and communicating with pre-health advisors on "what is not being said."

4:30 – 5:15 pm

#### Concurrent Sessions 3-4

(3:30 – 4:15 pm sessions repeated)

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**Robert A. Witzburg, M.D.**

Associate Dean and Director of Admissions

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## **Saturday, June 27 (continued)**

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Moderator:

**Mercedes Rivero**  
Director of Admissions  
UMDNJ – New Jersey Medical School

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**Karen de Olivares, Ph.D.**  
Pre-med/Pre-Health Advisor  
Southern Methodist University

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**Free Evening**

**Dinner on Your Own**

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**Sunday, June 28, 2009**

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7:45 – 8:45 am

**Joint Breakfast/General Session**  
**Electronic Data Management: Doing More with Less**

Moderator:

**Robert F. Ruiz**  
Director of Admissions  
University of Michigan Medical School

Presenters:

**Judi Lehman**  
Admissions Process Coordinator  
University of Iowa Roy J. and Lucille A. Carver College of Medicine

**Bill Rush**  
Management Specialist  
University of Cincinnati College of Medicine

**Chris Meiers**  
Assistant Dean of Students  
Registrar  
University of Kansas School of Medicine

Don't let the recession get you down! Technology and thinking outside of the box can help you maintain a quality process and manage a more efficient admissions process. Come prepared to share some of your favorite tips for streamlining and enhancing services provided applicants.

9:00 – 10:30 am

**Plenary Session**  
**MATCH.COM - Medical School Version 2.0**  
**Using New Interviewing Techniques to Find Your Perfect Student**

Moderator:

**Filomeno Maldonado**  
Associate Dean of Admissions  
Texas A&M Health Science Center

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## Sunday, June 28 (*continued*)

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Presenter:

**John B. Molidor, Ph.D.**  
Professor and Assistant Dean  
Michigan State University  
College of Human Medicine

Are you wondering if there is a better way to find students who match up ideally with your medical school? Are you looking for a perfect fit? Have you been frustrated by rejection? Are you tired of the same-old, same-old interviewing process? If so, then this session might help with what ails you!

In our time together, we will look at what you can ask a potential candidate, in this day and age, to get the maximum information; how you might structure your interviewing process; and why you should be assessing emotional intelligence. We will talk about what questions you must ask and which ones you must avoid. We will examine the latest version of the medical school selection interview and we will generate more questions than answers.

So please join us for an informative session where you will be asked the right questions.

10:45 – 11:30 am

### **Admissions Town Hall: 2009 Handbook for Admissions Officers**

Moderator:

**Robert A. Witzburg, M.D.**  
Associate Dean and Director of Admissions  
Boston University School of Medicine

Panelists:

**GSA Committee on Admissions Members**  
(*A list of committee members can be found on page 15*)

The AAMC Admissions Handbook, published by the GSA's National Committee on Admissions (COA), is a resource intended to guide admissions programs at U.S. medical schools. The COA is working on a comprehensive update and this session will provide an opportunity for admissions officers to offer comments and ask

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**Sunday, June 28 (continued)**

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questions on the working draft. This session is will serve as the final review for the 2009 update of the Handbook.

11:30 am – 12:30 pm

**Plenary Session**  
**Defining and Understanding the Applicant Pool**

Presenter:

**Gwen Garrison, Ph.D.**  
Director of Student and Applicant Studies  
Association of American Medical Colleges

The purpose of this session is to provide information on the basic analysis of the disadvantaged questions on the AMCAS application, applicant and Re-applicant pools in light of the enrollment expansion, career choice based on cohort study of Matriculant Student Questionnaire (MSQ) responses and their Graduation Questionnaire (GQ) responses, and characteristics of students who say they are interested in serving the underserved.

12:30 pm

**Conference Adjourns**

## 2008 - 2009 Group on Student Affairs Committee on Admissions

### **Chair**

Robert A. Witzburg, M.D.  
Associate Dean and Director of Admissions  
Boston University School of Medicine

### **Central Region Representative**

Robert F. Ruiz  
Director of Admissions  
University of Michigan Medical School

### **Southern Region Representative**

Filomeno Maldonado  
Associate Dean for Admissions  
The Texas A & M University System  
College of Medicine

### **Northeast Region Representative**

Mercedes M. Rivero  
Director of Admissions  
UMDNJ-New Jersey Medical School

### **GSA Chair-Elect**

Maureen Garrity, Ph.D.  
Associate Dean for Student Affairs  
University of Colorado School of Medicine

### **Western Region Representative**

Wayne M. Samuelson, M.D.  
Associate Dean of Admissions  
University of Utah School of Medicine

### **NAAHP Representative**

Lori Provost  
Chief Health Professions Advisor  
Muhlenberg College

### **OSR Representative**

Gabriel fine  
OSR Representative  
University of Washington School of Medicine

### **GSA – MAS Representative**

Ronald D. Garcia, Ph.D.  
Assistant Dean for Minority Affairs  
Stanford University School of Medicine

### **Staff to GSA- Committee on Admissions:**

Donte P. Shannon  
Admissions Specialist, Student Affairs and  
Programs  
Association of American Medical Colleges

April Morrow  
Admissions and Student Affairs Senior  
Specialist, Student Affairs and Programs  
Association of American Medical Colleges

Henry Sondheimer, M.D.  
Director, Student Affairs and Programs  
Association of American Medical Colleges

## Future Meetings

### 2009

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**AAMC Annual Meeting**

November 6-11

Boston, Mass.

### 2010

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**Financial Aid Administrators Professional Development Conference**

January 13-16

Tampa, Fla.

**GSA/MAS/OSR National Spring Meeting**

April 17-21

Austin, Texas

**AAMC Annual Meeting**

November 5-10

Washington, D.C.